



IMMOBILSARDA MEETS CHRISTIE'S IMMOBILSARDA PRESENTS BRACCO IMS AT CHRISTIE'S

Christie's South Kensington 23 – 25 November 2009

ImmobilSarda Srl, having an exclusive affiliation with Christie's Great Estates, has undergone an outstanding process of gradual growth in the most interesting foreign markets for a long time now, with remarkable partnerships in Italy, Europe, Asia, USA and Russia. The attention it has dedicated to its partners and its willingness to ensure their presence on the national and international territory has brought about the birth of a new division, namely BRACCO IMS – Unique International Properties, dealing with luxury properties and investment in the Italian and foreign markets.

The Advisory/Marketing/Communication division of ImmobilSarda/Bracco Ims supports all marketing projects addressing private customers and investors, offering a complete in-the-round service: free appraisals by prestigious real estate companies based all over Italy, a widespread international sales network, marketing plans and customized, sophisticated sales campaigns.



As a token of this synergy with titled Christie's, ImmobilSarda offers collectors, art appreciators, antique dealers and connoisseurs an appraisal service of art works and collections, furnishings, paintings, drawings and prints, art objects, jewels, vintage cars and the like.

Relying of this new setting, ImmobilSarda announces in advance its participation in the upcoming

Porto Cervo
07020 - Piazzetta degli Archi, 2
+ 39 0789 909000
portocervo@immobilsarda.com

Santa Teresa
07028 - Via Nazionale, 28
+ 39 0789 754500
immobilsarda@immobilsarda.com

Milano
20122 - Via Visconti di Modrone, 29
+39 02 76009446
imsmi@immobilsarda.com

Christie's sales session to be held in London – South Kensington from the 23rd to the 25th of November, dedicated to significant impressionist and modern masterpieces. It is one of the most glamorous autumn's event organized by the renowned auction house, during which ImmobilSarda, will present the show-pieces of the new international division along with its own superlative solutions in Sardinia's Costa Smeralda, standing in a dedicated corner.

A prestigious partner: Christie's Great Estate

Christie's Great Estates (www.christiesgreatestates.com) is the largest international network of real estate companies dedicated to the sale and marketing of luxury homes and is a subsidiary of Christie's, the world's leading art business. Committed to the auction house's two-century-old tradition of exceptional customer service and expertise in high-value marketing, the Christie's Great Estates global network spans more than 40 countries with 900 offices and approximately 36,000 brokers. Admittance to the Christie's Great Estates network is offered by invitation only to those real estate companies with proven records of success in high-value home sales and who exemplify Christie's traditional value of service.



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