



From the message of **Enrico Campagnoli, *Presidente FIABCI International***

The Belgium Chapter of the International Real Estate Federation (FIABCI) recently hosted FIABCI's exciting International Business Meetings in Brussels, Belgium. Hundreds of FIABCI delegates traveled to Belgium and were in attendance during the professional program which included conferences, committee meetings, FIABCI University courses, marketing sessions and a tour which highlighted the European Parliament.

During the Brussels Business Days, the conclusion of Nobel Prize Joseph Stiglitz in his speech on November 11 at MIPIM Asia : "*Real Estate will be vital for improving living standards and sustaining the economy, but it will have to work hard to avoid the boom-bust pattern and to ensure environmental sustainability.*"

One of the many highlights of the Brussels Business Days was an informative United Nations presentation entitled, "Leading the Globalization of the Real Estate Sector" implementing United Nations principles for the development of real estate sectors.

After the Brussels Business Days we have really hard work in front of us to improve the services to our membership and to enhance the FIABCI role in the global marketplace.

According to this the Federation's Committees, Board of Directors, and General Assembly gave the green light to substantially transform in facts the "ideas for an exclusive role in global real estate"

In the upcoming months, the following concrete actions will take place:

- to increase FIABCI's role to lead the globalization of the real estate sector according to the United Nations principles.
- to reconstitute the World Councils for each major activity in real estate to ensure a better representation within the real estate sector.
- to activate the "FIABCI recognized university programme"
- to implement the competition and the image with the Prix d'Excellence.

The Brussels General Assembly elected new FIABCI leadership which take office on May 21 following the FIABCI World Congress.



The following are next steps and events organized by the International Real Estate Federation (FIABCI) to move from Ideas to Facts and in view of the next World Congress in Cyprus in May:

- January 27, 2011 in Lisbon: a United Nations event organized by FIABCI Portugal focusing on: "United Nations principles as a tool for real estate being a driving force for recovery." The standard format, proposed in Brussels and experienced in Ukraine, will be applied in a crucial European economy.
- February 21-22, 2011 in Beijing at the 3rd Asia Commercial Real Estate Summit 2011.
- March 10, 2011 MIPIM Cannes, 3PM: UNECE/REM event, organized by International Real Estate Federation (FIABCI): "Real estate market as a driving force for the recovery: UNECE principles, governments and private sector: study cases." At MIPIM in Cannes the FIABCI larger role and the first World Councils will be presented to the private sector.
- March 17-19, 2011 in Budapest Prix d'Excellence meeting to implement the competition and the image.
- March 19, 2011 in Budapest Board meeting to prepare proposals to May Cyprus World Congress.

As a result of our combined efforts, FIABCI has clearly achieved a greater role within the global real estate industry. We have significantly improved the representation of our members within the private sector through our efforts with the United Nations. As those who attended the FIABCI Business Meetings in Brussels have seen, FIABCI is strengthening its position as a leader in the global real estate marketplace, offering both our principal members and our overall FIABCI membership new and improved member benefits to help everyone transact business more efficiently, more effectively and more successfully on an international basis.

We are moving in the right direction, but we still have a long way to go together.