



THE INTERNATIONAL REAL ESTATE FEDERATION

FIABCI Italia at MIPIM Asia for the first time

Fiabci Italia will participate for the first time in the 5th Edition of MIPIM Asia with a corner dedicated to Fiabci International, one of the several sponsors of this demonstration.

Fiabci Italy at MIPIM: Booth: 5-D30

As this exhibition will be attended by several members of the Asian, but also American and European Real estate Market, it turns out to be a great possibility to promote the meeting and the creation of synergies among the international decision-making players, working in this field.

Giancarlo Bracco will attend the event as **new Fiabci Italia President** and in representation of the professionals of the real estate line belonging to the Italian Chapter.

The Fiabci Italia President will be therefore a point of reference for all of the Italian real estate community.

This event represents a first step to act as ambassadors in the Asian countries' market and it provides a participation of institutional representation and cultural exchange, according to FIABCI Italy's aims to increase its presence in the scene of international real estate market.

In fact, the Asian exhibition acts as the ideal occasion for Fiabci Italia to develop new synergies, to underline new business opportunities, to be aware of the innovation derived from the world of real estate and of the most innovative projects on the market, to study trends of the global market and to stay in contact with local and international investors.

MIPIM Asia is an exclusive platform to keep in contact with a wide and skilled group of professionals and workers from the different international real estate fields: investors, hotel chains, retailers, final consumers, public authority, developers, architects, business services, service providers, associations, federations and universities.

According to this event's synergies, FIABCI Italia intends to focus on **a more modern and integrated development in the real estate community** and to strength its presence in the international scene thanks to this important moment of confrontation of views and sharing of experiences that undoubtedly become a reason for growth and improvement in quality.

In a context of globalisation, FIABCI Italia is the key to open the boundaries of the real estate world, discloses the potential of global networking and communication and advance the quality and the competitiveness of its members through the sharing of knowledge, contacts and business opportunities on a local and national level.



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FIABCI ITALIA www.fiabci.it

Fiabci Italia is the Italian section of the Federation, present throughout the national territory. Founded in 1977 Fiabci Italia involves all the best professional operators of the Italian real estate industry:

- Brokers,
- Property managers
- Consultants
- Developers,
- Investors, financier
- Valuers/appraisers
- Builders
- Planners
- Asset managers
- RE Lawyers and insurers,
- Professionals with special attention to the real estate market (architects, engineers, surveyors, notaries and others.)

AREA OF BUSINESS

The best investments opportunities in Italy

Fiabci Italia embraces all categories and sectors in the real estate industry guaranteeing to investors the possibility to increase new business opportunities in Italy and facilitates investment opportunities abroad enhancing the efficiency of the Italian real estate market.

With an open and long-term view of the market Fiabci Italia most qualified members practise in:

- Residential
- Commercial
- Industrial
- Hotel
- Retail
- Leisure
- Office
- Tourism
- Rural

FIABCI ITALIA includes the more important and established associations of categories as its Principal Members, among them ASPESI (National Association among Real Estate Promotion and Development Companies), FIMAA ITALIA (Italian Federation of Business Agent Moderators), ISIVI (Italian Institute of Real Estate Evaluation), ANACI (National Association of Condominiums and Real Estate Administrators) SDA Bocconi School of Management.

Print Office FIABCI Italy:

Nic Nuove Idee di Comunicazione Corso di
Porta Romana 119, 20122 Milano t.
+39 02 89070052

Paola Nicolai +39 335 8056962 paola@nicpr.it