



EXCLUSIVE AFFILIATE OF
CHRISTIE'S
INTERNATIONAL REAL ESTATE

Christie's International Real Estate is New Name for World's Leading Network of Luxury Property Specialists

The change from Christie's Great Estates creates clarity in the global market
& strengthens the ties between Christie's art and real estate businesses

Christie's, the world's leading art business, has today announced a corporate name change for its exclusive property brand Christie's International Real Estate, formerly Christie's Great Estates. Christie's International Real Estate instructions represent some of the most prestigious trophy properties in the world, which include estates, resort properties, second and third homes, and super-prime new-build developments, all priced above US\$1 million.

The prime and super-prime sectors of the property market—where Christie's International Real Estate operates exclusively—have a global clientele. The name change will instill in these consumers a more immediate grasp of the company's mandate and clarify that Christie's and its real estate arm are one and the same.

Christie's International Real Estate is the only real estate network wholly owned by a fine art auction house. The network is uniquely positioned to follow the footprint of its parent company, Christie's, into the growing markets of the Middle East, Russia, and China, as well as established economies across the world, most notably North and South America and Europe. The new name further underscores that the values that distinguish Christie's—commitment, expertise, integrity, discretion, and five-star customer service—are likewise embedded in the company's luxury residential property specialists.