



THE INTERNATIONAL REAL ESTATE FEDERATION

PRIX D'EXCELLENCE (Excellence Award)

FIABCI awards buildings worldwide: architecture, functionality and environmental impact

An outstanding achievement not to be missed by Italian real estate practitioners and companies: the Award of Excellence at world level. Just as in the rest of the globe, even in Italy the projects that qualify to compete to the Italian Excellence Award are chosen each year. Through this event FIABCI rewards the project that best embodies excellence in all the real estate disciplines involved in its creation.

The Italian winning buildings will be allowed to participate in the "Prix d'excellence" at world level, which is awarded by an International Council including top practitioners and experts of the real estate industry, during the FIABCI World Congress which takes place annually in a country that changes every year.

The Prix d'Excellence is much more than just a beauty contest. It represents projects that are a cut above the rest and rewards overall merit and not just aesthetics, functionality or size.

The judging criteria applied to rate finalists are: the general project, architecture and design, development and construction, community benefits and environmental impact as well as financial and marketing aspects.

The Prix d'Excellence awarded during the FIABCI World Congress which takes place annually in a country that changes every year, by an international Council composed of top practitioners and experts of the real estate industry.

Prix d'Excellence awards projects, irrespective of size or location, that best embody excellence in all the aspects involved in their creation. Each project shall have been completed and working to qualify for the award.

All the finalists will be rated according to the following criteria:

1. General project
2. Architecture and Design
3. Development and Construction
4. Community benefits and environmental impact
5. Financial and marketing aspects

Therefore the Prix d'Excellence is literally an award for excellence. The winner, besides getting international visibility through the prestigious newspaper *the Wall Street Journal*, will be listed in the comprehensive FIABCI network. For more information, please consult the site: www.fiabciprix.com

How to enter

Candidates wishing to participate in the competition must not necessarily be FIABCI members.

Any person or group of people from the private sector (with or without public shareholdings) bearing executive and decision-making powers on an existing real estate project can attend.

To submit a project, simply fill out a special preliminary card (see annex) along with a description and at least one picture of the Interiors and the exteriors, or a brochure of the property that is meant to present for the award, or a brochure of it; **deadline 31st October 2010.**

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The Organizing Committee will check the data and project information and decides whether the project can be accepted for the Awards. If so, at the second stage, further information and details on the project together with the payment of a small entry fee shall be sent not later than 31st December 2010. The winners of each category will be awarded during next FIABCI World Congress to be held in **Paphos at Cyprus from 16th to 21st May 2011**.

Some projects and winners of the Prix d'Excellence of the previous years can be viewed and consulted on website: <http://www.fiabciprix.com/past-winners/2009.html>

2009 WINNERS

Heritage Restoration/Conservation Category

Loft-quarter "Danilovskaya manufacture 1867", 1st Stage, Moscow, Russia: a painstaking restoration in harmony with cutting-edge technologies for the buildings of a neighbourhood in the heart of Moscow.

Hotel Category

Pan Pacific Suzhou (ex Sheraton Suzhou Hotel & Towers), Suzhou, China: an elegant design five-star hotel which, with its architectural elements, perfectly fits in Suzhou, considered to be the "Venice of the East"

Industrial Category

Chemical Research Building, Budapest, Hungary: the headquarters of an important Hungarian Pharma

Master Plan Category

Greater Springfield, Queensland, Australia: a whole town designed according to the most modern and efficient principles applying to the business, ICT, health and fun areas.

Office Category

Central, Singapore: a modern complex designed to best integrate the multiple functions of the Real Estate Industry – residential dwellings, lifestyle offices as well as an efficient transport system.

Public Sector/Infrastructure Category

Slum Upgrading Program, São Paulo, Brazil: effective development of infrastructure and transport to improve the quality of life in the *favelas* and the poorest districts of São Paulo in Brazil.

Residential Category

- The Sail @ Marina Bay, Singapore: -in the heart of Singapore a modern and majestic architectural gem, 245 metres high.
- Adiva Parkhomes, Courtyard Terraces & Apartments, Kuala Lumpur, Malaysia: beautiful homes interwoven among parks, pools, avenues and terraces.

Retail Category:

Park Lane by CMP, Taichung, Taiwan: a modern shopping centre rising from the wise exploitation of an abandoned building



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Specialized Project Category:

Vörösmarty No. 1, Budapest, Hungary: in the heart of Budapest, a multifunctional building with shops, offices and a beautiful winter garden.

Sustainable development Category:

Northern Taiwan Solar City, Taipei, Taiwan: the project of Taipei City to promote the development of the photovoltaic energy system

Bali Congress Award:

Regatta Apartments, Jakarta, Indonesia: fine residential apartments enhanced by the wonderful sea view